



# **JUNIOR LEADERSHIP MANATEE**

## *CORPORATE SPONSORSHIP OPPORTUNITIES*

Dear community friend or colleague:

As a leader of our community, you recognize the importance of understanding critical issues facing Manatee County and their impact on businesses and the social well-being of our citizens. The Manatee Chamber of Commerce developed the Leadership Manatee leadership training program for business professionals in our community. A similar program was created for high school juniors to provide leadership training and experiential opportunities as they plan for their college and technical careers. We are inviting you to support this legacy through sponsorship opportunities.

### **What is Junior Leadership Manatee?**

JLM is a program for teens interested in becoming community leaders by enhancing their knowledge of community resources, current issues and other factors influencing the direction of our county's future. A series of six sessions will expose teens to our county's business and government resources and give them an opportunity to meet our leaders and discuss issues affecting our community.

Student eligibility and commitment:

1. Must attend school or live in Manatee County, and a high school junior at the time of participation.
2. Must have a minimum 2.5 unweighted GPA.
3. Must attend Orientation Day (held on a Saturday) and all program days (which are scheduled on days school is not held such as holiday and in-service days).
4. Must participate in at least one Teen Court session at the Manatee County Judicial Center.

For more information please see our website: [www.juniorleadershipmanatee.org](http://www.juniorleadershipmanatee.org).

### **What is the cost?**

Students who are accepted into the Junior Leadership Manatee program pay a \$150.00 tuition. Tuition is used to support Orientation Day activities held at DaySpring Episcopal Conference Center, a Junior Leadership shirt to wear on program days, charter bus transportation to each location throughout the program, graduation plaques, and a graduation ceremony where each student is recognized at a semi-formal dinner. As you can imagine, the tuition collected from students only covers a fraction of our total expenses.

### **Why sponsor Junior Leadership Manatee?**

Our goal is to keep the Junior Leadership program as accessible as possible for students of all socioeconomic and cultural backgrounds. Through the generosity of corporate sponsors, we have not increased tuition for many years. Even though we offer scholarships to cover tuition for students in need, we feel keeping the base tuition as low as possible prevents students from being discouraged to apply.

**Premier Program Sponsor: \$2,500 (Exclusive)**

- Business name prominently displayed on Orientation Day and Graduation Dinner banners
- Business name prominently displayed on Graduation Dinner email invitations
- Business name displayed on all Program Day Agendas
- Recognition on Graduation plaques students receive upon completion of program
- Two free tickets to attend Graduation Dinner and opportunity to address parents and students
- Acknowledgment in all press releases, media coverage
- Acknowledgment in social media efforts

**Program Sponsor: \$1,000**

- Business name displayed on all Program Day Agendas
- Opportunity to speak to students on the Program Day that relates most to your industry
- Acknowledgment at Orientation Day and Graduation Dinner
- Acknowledgment in social media efforts

**Shirt Sponsor: \$1,250 (Exclusive)**

- Logo appears on the sleeve of JLM polos that students wear on Program Days

**Individual Sponsor: \$150/student**

- Sponsor students who are in financial need by paying their tuition fee
- Acknowledgment at Graduation Dinner

**College Scholarship Sponsor: \$250/student**

- JLM graduates write an essay about their experiences and how it enhanced their thoughts about their career and/or our community. JLM board members vote the top essays and scholarships are awarded accordingly.

Please check your level of support:

- Premier Program Sponsor (**Exclusive**) \$2,500
- Program Sponsor \$1,000
- Shirt Sponsor (**Exclusive**) \$1,250
- Individual Registration \$150.00 x \_\_\_\_\_ (students) = \$ \_\_\_\_\_
- College Scholarship Sponsor \$250.00 x \_\_\_\_\_ (students) = \$ \_\_\_\_\_

Company Name \_\_\_\_\_ Contact \_\_\_\_\_

Mailing Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**Send check/completed form to:** Junior Leadership Manatee, P.O. Box 1491, Bradenton, FL 34206-1491

Thank you for your support so we may continue this important community legacy!

Sincerely,

Junior Leadership Manatee Board of Directors